

# Fresh cut flowers



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Learn More



# About Us

The flower production at the farms started four decades ago and has now grown to encompass over 120 acres of cultivated flowers and a workforce of 650 employees. Charme was established in 2016 with the aim of simplifying commercial communication, importation, logistics, and administrative tasks to enhance the customer experience for our North American clients.

#### **Breeders**

Breeders La Gaitana Farms is proud to showcase three of the world's top carnation breeders: Dümmen Orange, Santamaria, and Danziger. We work closely with these breeders to conduct flower trials at our farm, enabling us to actively contribute to the development of new varieties. Our strong collaboration also allows us to be the first to bring these new varieties to the market. If any grower wants to experience and evaluate a new variety firsthand, they must visit our farm to witness the latest introductions.

In addition to our focus on breeding excellence, we are committed to social and environmental responsibility, particularly in water management. The design of our greenhouses enables us to collect and store rainwater, which fulfills 70% of our water requirements. Furthermore, our computerized drip irrigation system ensures optimized water consumption, promoting efficient usage.firsthand, they must visit our farm to witness the latest introductions.



These certifications prove we take proper care of personnel at all levels and look after the environment



#### Water Management

The design of our greenhouses allows for collecting and storing rainwater, covering 70% of our water needs. Computerized drip irrigation optimizes water consumption.





#### Guasca Farm

Is situated 42 km away from Bogotá and has the perfect conditions for growing carnations. The farm benefits from low temperatures at night, which result in a longer growing cycle and the production of thick stems.



#### Cota Farm

Located strategically 10 km from Bogotá Airport, serves as our primary operational center. It encompasses areas for cultivation, post-harvest activities, and administrative functions. Our production team at this farm is trusted by three major breeders to carry out trials for new varieties.



#### Subachoque Farm

Positioned 40 km from Bogotá, specializes in cultivating open-field products like Eryngium, Brassicas, and Sunflowers.



**Our Partners** 











#### Barbatus















#### Bouquets















#### Brassicas











#### Carnations





#### Carnations









# Eryngium







# Fiorino & Lilliput













#### Greens





Brillantina



Eucalypto Silver Dollar





Lepidium



Ruscus



Cocculus





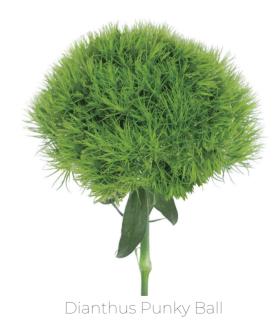
#### Green Ball















## Hydrangeas















## Lala





Lala Bonita



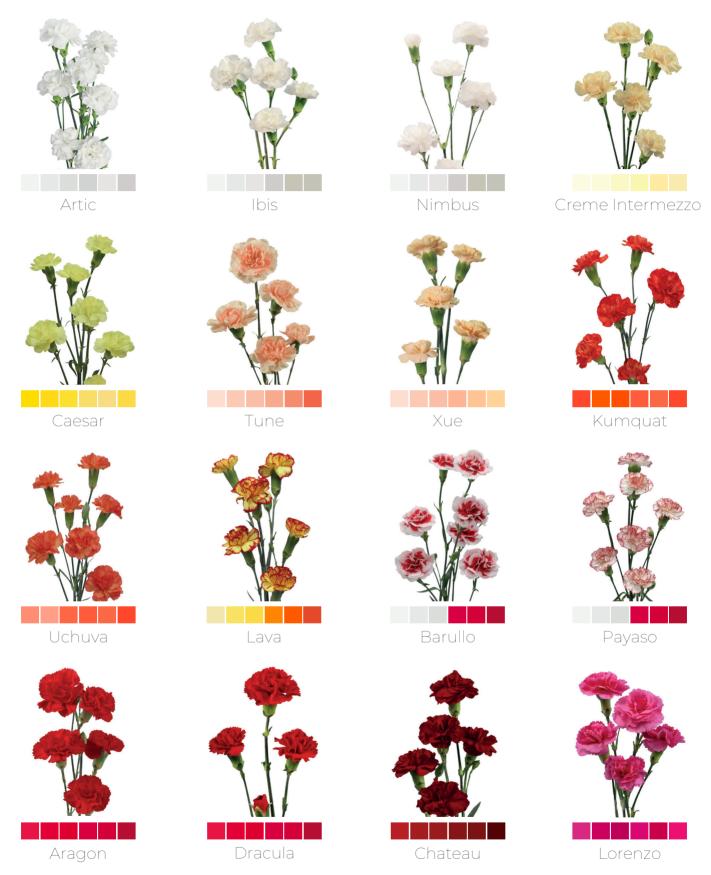






#### Mini Carnations







#### Mini Carnations









Cherry Tessino



Valentine



Academy



Zagara



Atlantis



Spectro



Epsilon



Nenufar



Tuparro







#### Poms





Pom White



Pom Yellow



Pom Green



Pom Red



Pom Purple



Pom Lavender





#### Raffines







Milou

Petit Lois



# Solomios









#### Stars







#### Sunflowers





Sunflower Vincent Choice

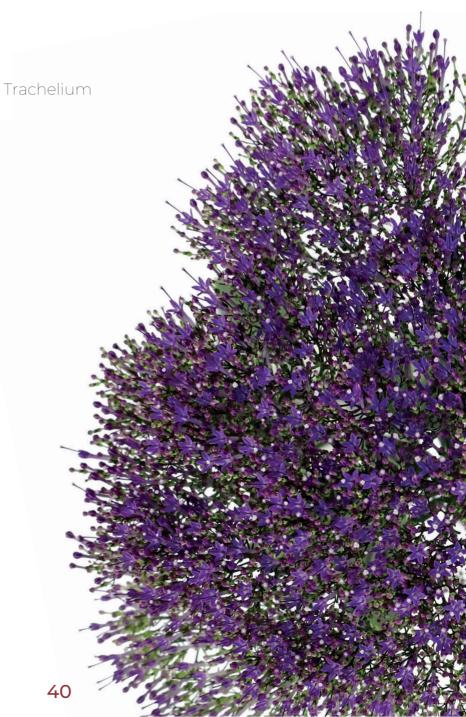




#### Trachelium











#### Veronicas

















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